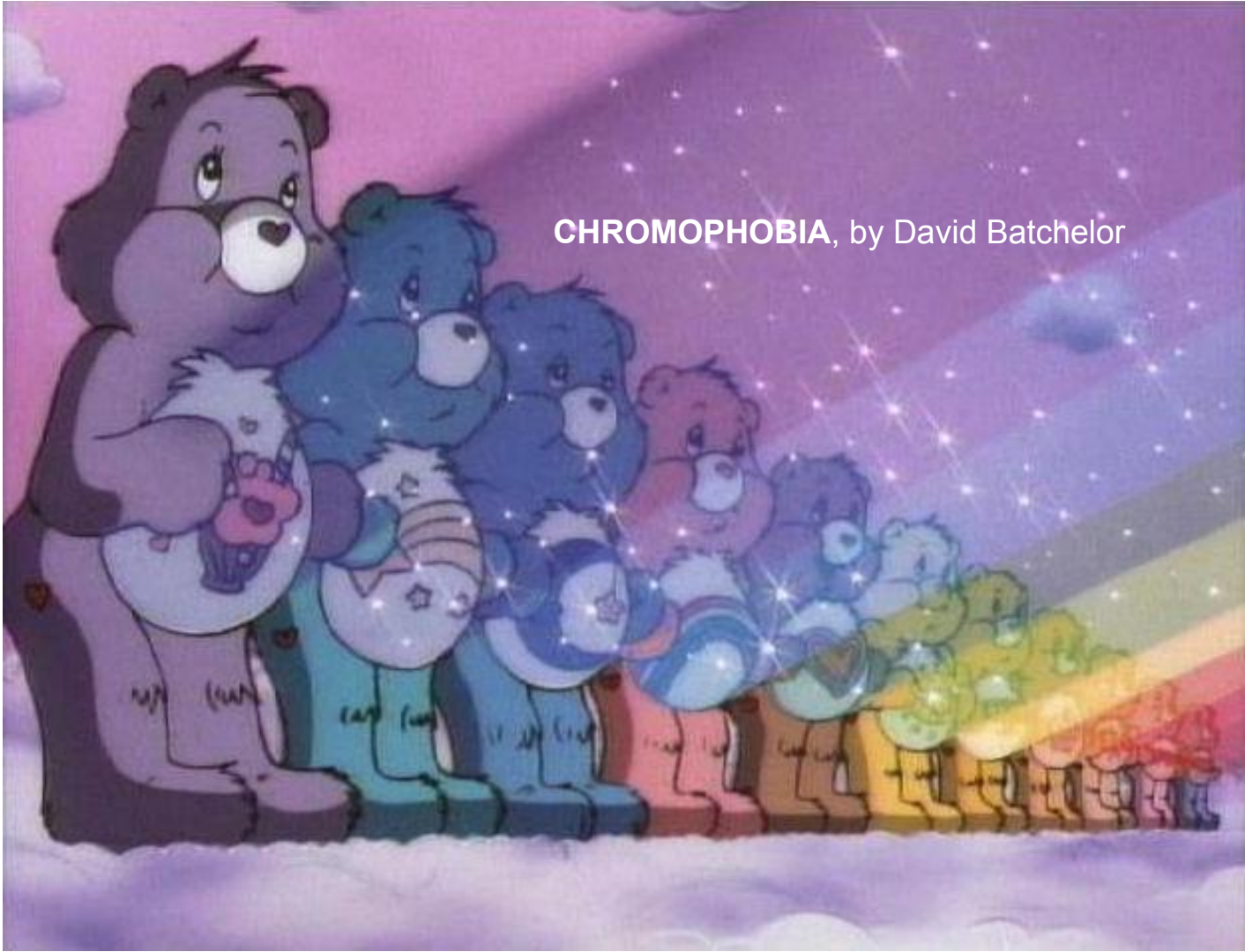


CHROMOPHOBIA, by David Batchelor



David Bachelor is a Scottish artist and writer, born in 1955

Colour is the other: it is feminine, oriental, primitive, infantile, vulgar, queer, pathological

Chapter 1: Whitescapes

“...we should especially be careful not to get drawn into seeing colour and white as opposites.” Bachelor p.13



The House from Bong Joon Ho's *Parasite*, 2019

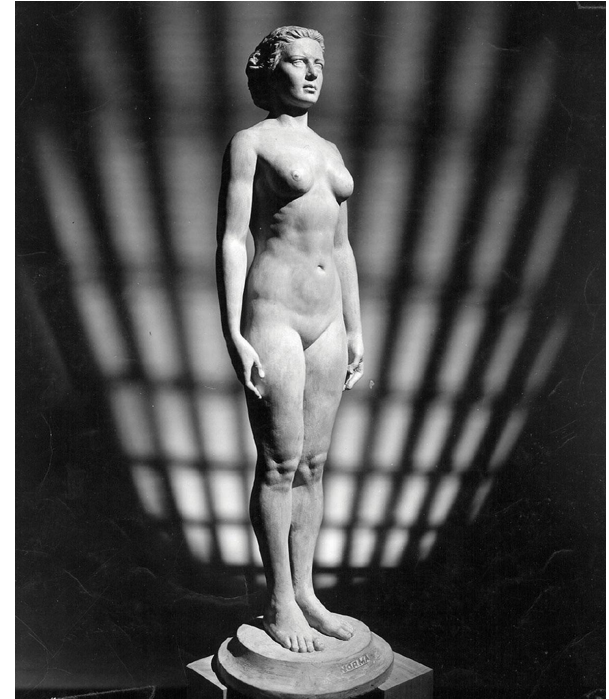
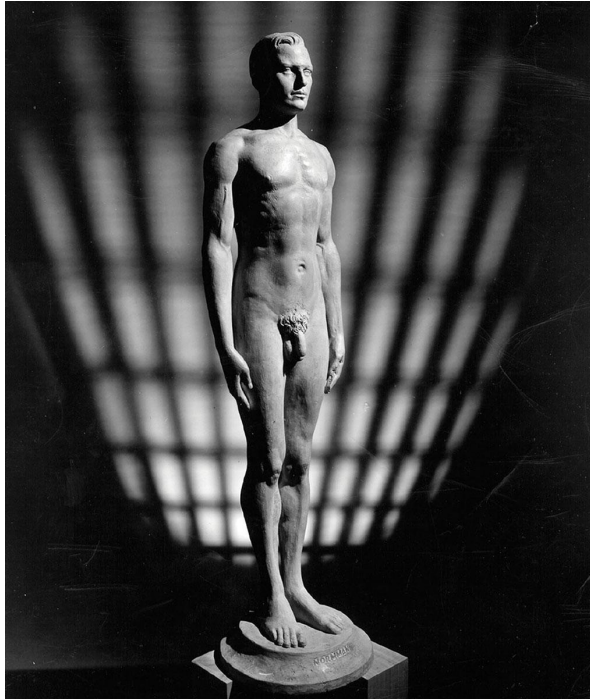
Greek Statues Were
Not White



Installation view of *Chroma: Ancient Sculpture in Color*, on view July 5, 2022 – March 26, 2023 at The Metropolitan Museum of Art, New York

Moby Dick
by Herman Melville

“Melville’s great white whale is, conceivably, a monstrous corruption of the great Western ideal of the classical body.” Batchelor p17



Normman and Norma, 1943, Abram Belskie and Robert Latou Dickinson

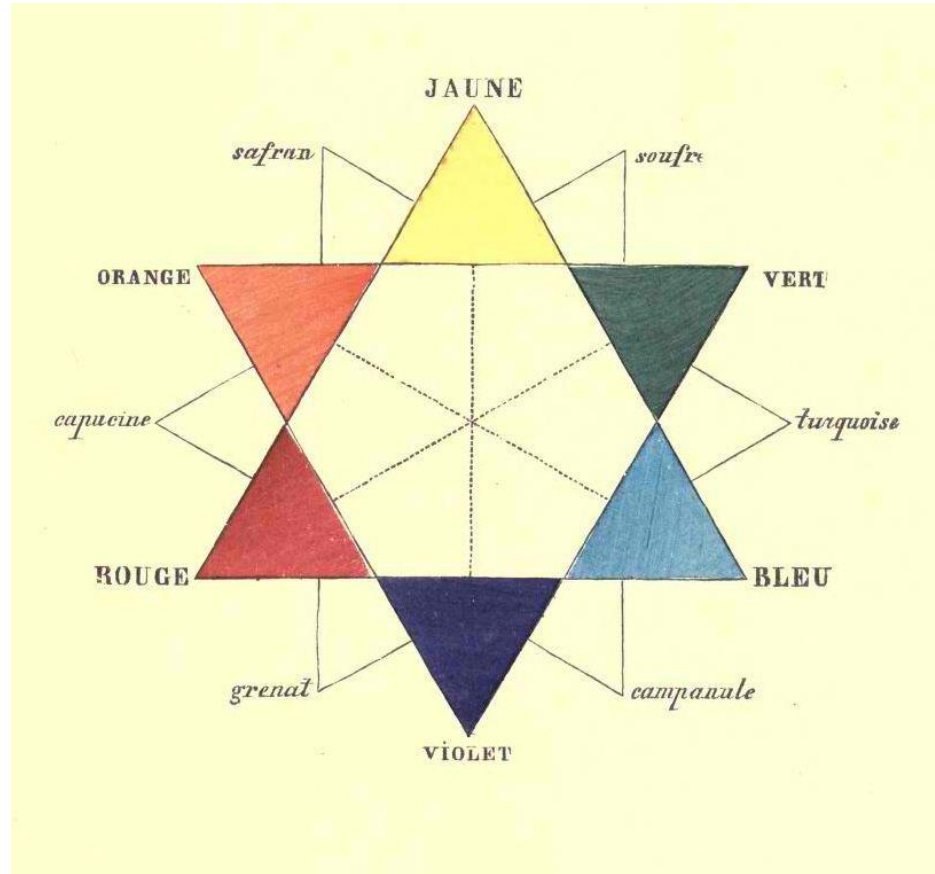
Chapter 2: Chromophobia

“If colour is unimportant...why is it so important to exclude it so forcefully?”
Bachelor p21



Charles Blanc and the Science of Colour

Design is for thought, colour is for
sentiment



Blanc's colour "wheel", 1867

Realism



The Stone Breakers, 1849, Gustave Courbet

Technicolour in Hollywood



<https://www.youtube.com/watch?v=Gsk5btL3t64>

The Girl Can't Help It, 1956

Le Corbusier

This building is famously uncomfortable



Palace of Assembly, Chandigarh, India, 1951

Colour Scales



Le Corbusier's Architectural Polychromy



Colour and ornamental in modern cities

“Soon the streets of the city will shine
like white walls.” Adolf Loos



Vancouver, BC

Urban Whitescapes

“White must be whiter than white, and
do to that, colour must be added.”
Batchelor, p49

